



Momoko SAKAMOTO

Senior Product Designer

PROFILE

As a Product Designer with a background in UX, graphic, and culinary design, I've had many jobs that deepened my understanding of the people I work with, from Tech to Ops and Business teams! I really enjoy collaborating with others to ensure that our ideas are aligned with the company's vision.

CONTACT

🌐 momoko-sakamoto.notion.site

📧 [@momokosakamoto](https://twitter.com/momokosakamoto)

✉ mmk.sakamoto@gmail.com

SKILLS

Tools

Figma	Maze
Notion	Miro
PenPot	PostHog
Gitlab	Hotjar
Asana	Typeform
Adobe Xd	Metabase

Expertises

UI Design
Design System
Ergonomic Audit
Hierarchy of information
UX Research
UX Strategy

LANGUAGES

French (native language)

English (fluent)

Japanese (fluent)

WORK EXPERIENCE

2024-Current

FREELANCE PRODUCT DESIGNER — Remote

Helping SaaS teams design scalable, high-quality product experiences through UX strategy, design systems, and close collaboration with Product & Tech.

2022-2024

SENIOR PRODUCT DESIGNER at Spacefill Startup, supply chain industry — Paris

As the company's first designer, I had to set up a Design process mainly for collaboration between Design, PM and Tech teams, organized in 3 squads.

Other expertises:

- Design system redesign
- Ideation and Prototyping features (Solution owner)
- UX audit and platform improvement
- UXR: exploratory/evaluative interviews, interview guide setup

2020-2022

PRODUCT MANAGER at Puremix Startup, music industry — Bordeaux

- Define roadmaps and prioritize design & dev tasks (3 products)
- User needs analysis (Hotjar, Analytics, Typeform surveys)
- Design and write features specs
- Branding, corporate strategy

2018-2020

PRODUCT DESIGNER at Puremix Startup, music industry — Bordeaux

- Web app and plugin design for collaboration between audio engineers and artists:
 - User path & Information architecture
 - Design from scratch of 10+ features
 - Design system creation & Prototyping
 - User testing (test procedure, observation, analysis)
- Redesign of the website and creation of the Puremix application, a platform specialized in audio engineering video training:
 - Audit, benchmark
 - User survey
 - Information architecture & navigation
- Design of an e-commerce site for the sale of audio plugins:
 - Navigation, mock-up
 - Prototyping (homepage, product pages, purchase tunnel...)

WORK EXPERIENCE

- 2017-2018

Art Director's assistant at MStories, McCaan
Communication agency — Paris

Creations for Nespresso, Beaugrenelle, GRTgaz, Facom, Arcade, CBRE
— Visual identities (logo, typography, color, user guide)
— Illustrations & print (posters, flyers, editions, banners...)
— Webdesign (tree structure, art direction, responsive)
- 2016 -2017

Art Director's assistant at Klin d'œil
Store & Gallery — Paris

— Creation of visual web & print content
— Assistant photographer / photo stylist for the Klin d'œil book
— Installation of a 60m2 pop-up store at the "Premier Classe" trade show & mediation at the show for 5 days
- 2015 -2016

Graphic Designer at Palais Royal Traiteur
Catering business — Paris

— New positioning strategy
— Design (sales proposals, invitation cards, webdesign, newsletters)
— PR Event communication
— Supplier management and manufacturing follow-up
— Food styling and assistant photographer

White paper - 2020
Humanizing interfaces: questioning the impact of digital technology on human relations

Thesis - 2016
Cultures and culinary identities

Thesis - 2015
How has Japanese gastronomy become integrated in France?

DIPLOMAS

- 2018-2020

Master's Degree of UX Design, User Experience
ECV Digital — Bordeaux

Cognitive psychology - Sociology of the user - Ergonomics and Architecture - Interface design - User testing
- 2017 - 2018

Bachelor's Degree of Web Project Management
Doranco, école supérieure des technologies créatives — Paris

Project management - Agile method - Editorial strategy - HTML/CSS/ JavaScript integration - PHP/MySQL programming
- 2015-2016

Bachelor's Degree of Culinary Design
École Duperré et Lycée Guillaume Tirel — Paris

Knowledge of food products - Culinary scenography - Design and innovation of edible and marketable food objects
- 2013-2015

Higher National Diploma in Graphic Design
Lycée Jacques Prévert — Boulogne-Billancourt

Graphic culture and typography - Visual identity - Web design - HTML/CSS integration - Animation - Video - Photo

HOBBIES

- 

Commis chef in the family restaurant (Japanese cuisine)
- 

Cooking competition as a designer/cook pair, judged by Fredric Anton
- 

Volunteer at Klin d'œil Creator sales
- 

Monte Cristo Challenge, open water swimming race (Silver medal)